

ASRT Scanner

Guidelines for Contributors

About ASRT Scanner

ASRT Scanner is a bimonthly news magazine exclusively for members of the American Society of Radiologic Technologists. *Scanner* covers news about the Society, our members and the medical imaging and radiation therapy profession. Feature articles and columns address issues of interest to radiologic technologists, radiation therapists, radiologist assistants and radiology management.

Circulation

ASRT Scanner is an exclusive benefit for ASRT members.

Contact Information

Lee Ross, *ASRT Scanner* Managing Editor
American Society of Radiologic Technologists
15000 Central Ave. SE
Albuquerque, NM 87123-3909
Phone: 800-444-2778, Ext. 1331
Or 505-298-4500, Ext. 1331
Fax: 505-298-5063
Email: lross@asrt.org
asrt.org

Author Guidelines

Column Submissions

Column submissions from members are welcome and encouraged. *ASRT Scanner* column descriptions are listed on Pages 2-3. Please note that some columns are always written by ASRT staff members, where noted. Column submissions outside the categories listed in these guidelines are also welcome if they relate to the profession. If you have an idea for a column, please discuss your idea with Lee Ross, *ASRT Scanner* managing editor, at lross@asrt.org.

Length

Columns are one page, about 400 words.

Photographs

Authors are encouraged to submit high-resolution photos or medical images — with the permission of the source(s) — that illustrate a concept discussed in their article.

Deadlines

Editorial deadlines for columns are determined on a case-by-case basis. If an unsolicited article is accepted for publication, it typically is published within six months from the date it is accepted.

Payment

If *published*, authors will receive a flat fee of \$100 for columns of up to two pages in length. On occasion, an author may be invited to write a feature article for *Scanner*. We will provide the author with a signed contract that specifies deadlines and payment terms.

Other Ways to Contribute

If you don't have time to write an article, please consider contributing to *ASRT Scanner* in one of the following ways.

Share Your Expertise

Articles in *ASRT Scanner* need your voice as an R.T. and ASRT member. If you're interested in being interviewed for a future *Scanner* article, please email your name, area(s) of interest/expertise and preferred phone number and email address to Lee Ross at lross@asrt.org.

Share Unique Images

Do you have interesting clinical or historic images to share? Submit them for possible publication as a Viewbox or Artifact column in *ASRT Scanner*. Send images with brief descriptions to Lee Ross at lross@asrt.org.

Column	Description
Career Section	
Clinic Check	Delivers tips and tricks to help R.T.s perform their jobs better and deal with common annoyances or tricky situations.
Getting Along	Shares an R.T.'s challenges on the job and what he or she has learned from the experiences; often written with humor.
Day in the Life	Takes R.T.s into the job world of one member and what he or she does during a typical workday, including the rewards and challenges.
Giving Care	Provides tips for working with a specific patient population (e.g., MR for pediatrics).
Optimize	Focuses on a particular social or physical aspect of the R.T.'s work life and offers solutions and ways to manage that aspect. Tips usually come from experts in the area discussed (e.g., shoulder injuries, burnout, fatigue).
Starting Out Right	Provides useful information for students and new R.T.s.
Transitions	Shares an R.T.'s important milestones or turning points in his or her career.
Work Smart	Offers advice for R.T.s as they pursue their career goals.
Profession Section	
Pathways	Guides R.T.s to make informed decisions about professional development and education.
Creating Possibilities	Written by ASRT staff, this column describes ASRT Foundation programs, why it's important to support them and the opportunities they provide members.

Standards & Practices	Written by members of ASRT's Practice Standards Council, this column explores best practices and standards for medical imaging technologists and radiation therapists.
The Next Chapter	Written by ASRT staff, this column reports what's happening in specific chapters, and the concerns of chapter leaders' constituents.
Management Material	Guide for managers, both experienced and novice, to create a positive, productive and professional atmosphere within the workplace.
Turning Point	Describes how medical imaging or radiation therapy was shaped by an influential historical event, discovery or person.

Membership Section

Advocacy	Describes how R.T.s advocate for the profession at the grass-roots, state and national levels.
Closer to Home	Assigned by ASRT staff and written by affiliate leaders, this column shares advice, activities and goals related to affiliate operation and project planning.
Downtime	Explores an ASRT member's hobbies and accomplishments outside of work, and how those activities connect to his or her work as an R.T.
Education	News about changes in education relevant to ASRT and ARRT, as well as other information related to R.T. education.
Giving Back	Describes how ASRT members have given back to the community.
Happenings	Written by ASRT staff, this column reports on ASRT conferences, advocacy events and other occasions related to the profession.
Insight	Message from ASRT's CEO or Board of Directors.